Jason Christensen

VIDEO PRODUCER | CREATIVE PROJECT MANAGER

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Summary

Award-winning video producer and creative project manager with over 10 years of experience delivering impactful content across the web, streaming platforms, social media, and television. Proven expertise in driving creative development, managing client relationships, and executing high-quality video productions for internal & external communications, commercials, branded content, social content, broadcast television shows, and live shows.

Core Competencies

- Video Production
- Creative Development & Storytelling
- Production Management
- Project Management
- Client Relationship Management
- Team Leadership & Collaboration
- Broadcast & streaming video production
- Social media content and vodcast production
- Corporate video production
- AI Production Workflows
- Adobe Premiere, Media Encoder, Photoshop
- Airtable, Microsoft Office & Google Workspace

Experience

Atlantic Wave LLC dba Atlantic Television
Video Producer & Creative Project Manager | 2016 - Present

- Responsible for end-to-end video production for thousands of projects, achieving a 100% on-time delivery rate while adhering to strict budget constraints and working within brand & creative guidelines
- Spearheaded creative development of diverse content, including commercials, internal & external corporate communications, documentaries, web promos, trailers, sizzles, social media campaigns, EPKs, and livestreams
- Led creative pitch and proposal development, securing high-value contracts by aligning concepts with client branding and strategic objectives
- Secured and maintained key partnerships with clients such as Reuters, UBS, HSBC, CNN Create, NBCUniversal, Apple TV+, Audible, and others, contributing to a 25% growth in repeat business year over year
- Collaborated with cross-functional and in-house client teams to align brand messaging, creative vision, and overall strategy for cost-effective video production
- Oversaw the management of a team of in-house junior & senior coordinators, editors, motion graphics & VFX artists on each project, with some internal teams scaling up to 20 people in different offices throughout the world
- Constructed and managed production budgets up to $2m, consistently delivering projects within budget and without compromising quality
- Led pre-production in total synchronization with client teams; conceptualized and wrote scripts for narration, internal & external messaging, characters, & title cards; conceive motion graphic & VFX concepts and deliver assets for client approval; run remote & in-person casting sessions, perform location scouts, and approve key crew hires
- Produced and directed shoots in collaboration with union and non-union crews to ensure the seamless execution of a shared creative vision
- Supervised post-production workflows for concurrent projects, incorporating client feedback and delivering final assets optimized for various platforms (e.g., social media, streaming services, etc.)

Atlantic Wave LLC dba Atlantic Television
Senior Production Coordinator | 2015 - 2016

- Coordinated production logistics, including creating & distributing call sheets and managing travel arrangements, for over 100 projects for Netflix, Hulu, BBC, etc. streaming and on-air programs, as well as promotional content
- Managed crew, vendor, location, and client relationships, ensuring seamless execution of broadcast, streaming, and corporate video shoots
- Served as the logistical main point of contact for clients, talent, crew, and vendors on location during travel, scout, and shoot days
- Laid the foundation for a promotion to Video Producer by demonstrating leadership and efficiency in managing multiple concurrent projects

Atlantic Wave LLC dba Atlantic Television
Production Coordinator | 2014 – 2015

- Sourced union and non-union crews within the U.S. & Canada, and negotiated contracts on a per-project basis
- Responsible for the management of video, audio, and VFX assets, as well as archival assets & completed videos
- Maintained a database of thousands of crew members, casting agencies, equipment rental companies, etc.
- Demonstrated advanced proficiency in video production, paving the way to be promoted to Senior Production Coordinator

Partial Client List

- NBCUniversal
- BBC Studios
- Apple TV+
- Netflix
- Amazon Prime Video
- Discovery+
- Warner Bros.
- Peacock
- National Geographic
- SAP America
- HSBC
- Audible
- Reuters
- SK Global
- CNN Create
- Samsung
- MSG Sphere Entertainment
- U.S. Open
- UBS
- Haleon
- Formula E
- Moody's
- Audi
- ITV Studios
- 72 Films
- Endemol Shine
- Viacom UK

Awards & Recognition

- 2x Telly Awards | "Small Business Spotlight" series for HSBC
- Telly Award | "Faces of SAP" video for SAP America
- Telly Award | "Burish Group" video for UBS
- New York Festival TV & Film Awards Finalist | "Global Center for Urban Development" for Audible
- Brand Recognition Award | UBS

Education

Hunter College, BA in Film **2018**

Major: Film Production